

EXPERIENCE

WOLFGANG LOS ANGELES, CA

CREATIVE DIRECTOR

JULY 2024 - PRESENT

BRANDS: JAGERMEISTER, JOHNSTON & MURPHY, TEREMANA AND NEW BUSINESS

ASSOCIATE CREATIVE DIRECTOR

APRIL 2022 - JULY 2024

BRANDS: HALO TOP, ADIDAS, VEVO, SHARK NINJA, MEN'S WEARHOUSE, JOHNSTON & MURPHY, TEREMANA, AND NEW BUSINESS

THE MARTIN AGENCY RICHMOND, VA 4 YEARS 4 MONTHS

ASSOCIATE CREATIVE DIRECTOR

SEPTEMBER 2021 - APRIL 2022

BRANDS: OLD NAVY, SNAPCHAT, HANES, CARMAX, ROYAL CARIBBEAN AND NEW BUSINESS

SENIOR ART DIRECTOR

JULY 2020 - SEPTEMBER 2021

BRANDS: GEICO, OREO, RITZ, HANES, BUFFALO WILD WINGS, AND NEW BUSINESS

ART DIRECTOR

OCTOBER 2017 - JULY 2020

BRANDS: GEICO, OREO, RITZ, DISCOVER, UPS

BBDO MINNEAPOLIS, MN 9 MONTHS

JUNIOR ART DIRECTOR

OCTOBER 2016 - JUNE 2017

BRANDS: SKIPPY, SPAM, HORMEL BRANDS: MARY KITCHEN, BLACK LABEL BACON, NATURAL CHOICE, HOUSE OF TSANG

MULLEN LOWE WINSTON SALEM, NC 3 MONTHS

ART DIRECTOR INTERN

JUNE 2016- AUGUST 2016

BRANDS: ULTA, YOUFIT, NC EDUCATION LOTTERY

COMMONWEALTH/MCCANN DETROIT, MI 1 YEAR

FREELANCE CREATIVE

AUGUST 2015 - MAY 2016

BRANDS: CHEVROLET

ART DIRECTOR INTERN

JUNE 2015 - AUGUST 2015

BRANDS: CHEVROLET

EDUCATION

COLLEGE FOR CREATIVE STUDIES DETROIT, MI

BFA ADVERTISING DESIGN

SEPTEMBER 2012 - MAY 2016

PRESS / FEATURED

ADAGE: CREATIVITY MARCH 2022

"A TikTok Post Inspired Old Navy's New Commercial"

MUSE BY CLIOS: ADVERTISING MARCH 2022

"Old Navy's New Ad Was Written by Commenters on TikTok, Martin Agency project is most fire"

ADWEEK: RETAIL NEWS MARCH 2022

"Old Navy Lets TikTok Write Its Spring Ad Campaign"

ADWEEK: YEAR IN REVIEW DECEMBER 2021

"The Best Agency Holiday Cards Of 2021: The Martin Agency: Pass The Butter"

VOGUE: FASHION AUGUST 2021

"Old Navy Is Redefining What Plus Size Shopping Looks Like"

ADAGE: CREATIVITY AUGUST 2021

"Old Navy's 'Bodequality' Campaign Pushes Inclusive Range Of Sizes"

ADWEEK: DIVERSITY, EQUITY AND INCLUSION AUGUST 2021

"Aidy Bryant Reveals Old Navy's New Inclusive Styles and Pricing in Latest Campaign"

BUSTLE: SHOPPING AUGUST 2021

"Old Navy's Campaign Is A Step Forward For Size Inclusivity"

THE LIST AUGUST 2021

"Aidy Bryant Has A New Old Navy Commercial And The Internet Is Loving It"

ROLLINGSTONE: RS RECOMMENDS > LIFESTYLE MAY 2021

"H.E.R. Releases Cover of George Michael's 'Freedom' for Old Navy Summer Campaign"

BILLBOARD: MUSIC NEWS MAY 2021

"H.E.R. Delivers Celebratory Rendition of George Michael's 'Freedom' for Old Navy Ad"

GOOD MORNING AMERICA: STYLE MAY 2021

"H.E.R. performs George Michael's 'Freedom!' in Americana look from Old Navy"

TREND HUNTER: FESTIVE DRAG QUEEN CAMPAIGNS DECEMBER 2020

"The Latest Old Navy Holiday Campaign Stars RuPaul for the RuPaulidays"

THE DAILY FRONT ROW: NEWS OCTOBER 2020

"Glam Matters: Rupaul Is Still Dressing Up At Home"

OUT: FASHION OCTOBER 2020

"RuPaul Has a Huge Holiday Campaign With Old Navy"

ADAGE: Creativity > EDITOR'S PICK May 2020

"Old Navy Announces Coronavirus Donation With A Stunning Piece Of Clothing Art"

ADWEEK: CORONAVIRUS May 2020

"Old Navy Donates \$30 Million in Clothing to Struggling Families"

GOOD MORNING AMERICA: STYLE May 2020

"Old Navy announces it is donating \$30M of clothing to help families in need during COVID-19 pandemic"

POPSUGAR: FASHION May 2020

"Old Navy Is Making Our Hearts Soar by Donating Over \$30 Million of Clothing to Families in Need"

ADWEEK: FASHION & APPAREL AUGUST 2020

"Old Navy's Back-to-School Campaign Celebrates Inclusivity"

NEW YORK TIMES: ADVERTISING SEPTEMBER 2019

"Underwear Ads Lose the Macho: How Marketing Has Embraced Real Men"

ADAGE: CREATIVITY > EDITOR'S PICK AUGUST 2019

"Men Sing About Their Body Confidence In Hanes' Musical-style Spot"

AWARDS / RECOGNITION

EFFIE 2022

GOLD RETAIL: "OLD NAVY BODEQUALITY"

THE WEBBY AWARDS 2022

FASHION & BEAUTY: PEOPLE'S VOICE WINNER: "OLD NAVY BODEQUALITY"

CLIO AWARDS 2022

BRONZE: CREATIVE EFFECTIVENESS - PRODUCT/SERVICE "OLD NAVY BODEQUALITY"

SABRE AWARDS NORTH AMERICA

GOLD: CONSUMER MARKETING - EXISTING PRODUCT "OLD NAVY BODEQUALITY"

ONE SHOW 2022

SHORT LISTS: FUSION & CREATIVE USE OF DATA "OLD NAVY BODEQUALITY"

ONE SHOW YOUNG ONES 2016

BRONZE: LEGO "BUILDER'S BOX"

ADDY: THE AMERICAN ADVERTISING AWARD 2016

STUDENT SILVER: "N'FOUND"

D-SHOW AWARD 2015

STUDENT DIGITAL MEDIA: "N'FOUND"

CREATIVE QUARTERLY "100 BEST ANNUAL" 2015

TOP 25 GRAPHIC DESIGN: HARIBO "GERMANY'S BEST BEAR"

CREATIVE QUARTERLY "CQ ISSUE 38-39" 2015

FRESH TALENT GRAPHIC DESIGN: HARIBO "GERMANY'S BEST BEAR"

D-SHOW AWARD 2014

STUDENT PRINT: HARIBO "GERMANY'S BEST BEAR"

STUDENT OUT-OF-HOME: HARIBO "GERMANY'S BEST BEAR"